## THE NEW LAND CRUISER 70 SERIES





From the Karoo to the Sahara, the unstoppable Land Cruiser 70 Series has been forging trails around the globe, traversing every terrain known to man to rightfully claim the title, Master of Africa. This mechanical force of nature has earned the highest trust and admiration for its unrivalled off-road ability, endurance and reliability. With a re-designed front, its rugged looks are now the perfect fit for its performance. Available in three distinct body styles - Single Cab, Double Cab and Station Wagon - the line-up is further enhanced with the addition of Toyota's much respected and more fuelefficient, 2.8-litre turbo-diesel engine and, for the first time ever, the Land Cruiser 70 Series is available in a six-speed auto transmission\*.

\*Available on selected models

### NO MATTER THE TASK OR THE TERRAIN, **THE NEW LAND CRUISER 70** SERIES IS STILL THE MASTER.

MODELS SHOWN: Land Cruiser 76 2.8 GD-6 SW LX Diesel Land Cruiser 79 2.8 Double Cab AT Diesel

MODEL SHOWN: Land Cruiser 79 2.8 Single Cab Diesel

#### LAND CRUISER 79 SINGLE CAB

The ultimate workhorse to tackle the toughest terrain. With a choice of four powertrains, it has more than enough urge to take on the most demanding conditions and, even with a full one-ton load, this is one pick-up that will never let you down.

Land Cruiser 79 4.0 Single Cab Petrol
Land Cruiser 79 4.2 Single Cab Diesel
Land Cruiser 79 4.5 V8 Single Cab Diesel
Land Cruiser 79 2.8 Single Cab AT Diesel

# CHOOSEYOUR LAND CRUISER

The redesigned
70 Series range
comprises a
12-model line-up

MODEL SHOWN: Land Cruiser 76 2.8 GD-6 SW LX Diesel

LAND CRUISER 76

#### **LAND CRUISER 76 STATION WAGON**

An expansive and roomy SUV, the Land Cruiser 76 affords all five occupants comfortable seating while accommodating their luggage with ease.

LAND ERUISER 79

Land Cruiser 78 4.2 SW Diesel
Land Cruiser 76 4.5 V8 SW LX
Land Cruiser 76 2.8 GD-6 SW LX

#### LAND CRUISER 79 DOUBLE CAB

Multi-functional, the Land Cruiser 79 Double
Cab combines the tough-as-nails practicality
of its two-door sibling with the extra advantage
of rear seating space in the cabin, allowing for five
occupants to be transported in comfort.

Land Cruiser 79 4.0 Double Cab Petrol Land Cruiser 79 4.2 Double Cab Diesel Land Cruiser 79 4.5 V8 Double Cab VD Diesel Land Cruiser 79 2.8 Double Cab AT Diesel

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LAND CRUISER 79

MODEL SHOWN: Land Cruiser 79 2.8 Double Cab AT Diese

MODEL SHOWN: Land Cruiser 76 2.8 GD-6 SW LX Diese

# KING OF THE ROAD AND THE OFF-ROAD

Making its debut in the Land Cruiser 70 Series, is Toyota's celebrated 2,8-litre four-cylinder GD diesel powerplant, cranking out 150kW of power between 3 000 and 3 400rpm and an effortless 500Nm of torque between 1 600 and 2 800rpm. With its reputation for being bulletproof, the 1GD-FTV engine has been further tuned for optimal output and fuel economy, ensuring that, even when the going gets tough, the tough can certainly get going. Euro-5 compliant and boasting lower emissions, this newcomer is kinder to the environment too. And for ultimate ease of use – for the very first time in the 70 Series – it's exclusively paired with a lightweight, high-efficiency six-speed auto transmission.

Renowned for its reliability, this AC60 unit has a proven track record for its application in heavy-duty vehicles. To facilitate towing under all conditions, particularly when driving with a hefty load, the gearbox features a deeper oil pan to ensure stable torque transmission, plus enhanced cooling performance, and is further equipped with a PWR/Haul mode.

Proof they're suited to even the biggest call-ups, the Land Cruiser 70 Series is also available with a choice of three other tried and tested engines (all standard with a five-speed manual transmission) to tackle any terrain.

The 4.2-litre naturally aspirated diesel engine delivers 94kW at 3 800rpm and 280Nm at 2 200rpm on the Land Cruiser 79 Single Cab and 79 Double Cab. The 4.0-litre petrol engine is likewise only available on the Land Cruiser 79 Single Cab and Double Cab models, and it puts out 170kW at 5 200rpm and torque of 360Nm at 3 800rpm.

As with the new 2.8-litre motor, the revered 4.5-litre V8 engine is offered across the range. It's endowed with 151kW of power at 3 400rpm, while torque is pegged at 430Nm from 1 200 to 3 200rpm.

Being a purpose-built off-roader, all Land Cruiser 70 Series models are AWD and features a 4-position 4-wheel drive transfer lever, giving the driver maximum control. Brutally effective off the beaten track, its coil spring rigid axle front suspension, in combination with its long wheelbase, offers outstanding directional stability at any speed, no matter the lay of the land. A leaf spring rigid axle rear suspension allows for extra heavy-duty loading while, at the same time, keeping things comfy for those inside. The Land Cruiser 76 has a ground clearance of 230mm, while the Land Cruiser 79 model is 235mm above the ground, allowing the vehicles to sail over obstacles with confidence.



LAND CRUISER 76

### LAND CRUISER 76 Rugged grille with plated bumper 16" aluminium wheels MODEL SHOWN: Land Cruiser 76 2.8 GD-6 SW LX Diesel **THE LOOKS** The new Land Cruiser 70 Series wears a bold new front fascia with retro-inspired looks that hark back to the original model. Classic circular headlights and LED foglamps complement the new TO MATCH bonnet, front wheel arches, bumper and grille that proudly displays Toyota across it. Prominent side indicators complete the front redesign. The wheel surface coating has been changed to dark grey metallic paint, while the bumper and grille has been redesigned to feature a black finish - all reinforcing the sense of solidity on all models. Additional

plating is added to the VD and GD Wagon models.

The new Land Cruiser 70 looks as

good as it performs.

ODELS SHOWN: Land Cruiser 76 2.8 GD-6 SW LX Diesel

TOYOTA

LAND CRUISER 76



# CLASSIC WITH CONVENIENCE

The wonderfully traditional interior retains all its functionality with standard items like air conditioning and electric windows (one-touch for the driver), but with a few distinctly modern touches.

For Double Cab and Station Wagon models, there's Bluetooth and a new touchscreen infotainment system offering Apple CarPlay and Android Auto, as well as navigation. All 2.8 models in the range get a new front console as part of the automatic transmission package.

The Land Cruiser 70 Series' interior maintains its classic style while adding convenience to match the modern world.



When you take the road less travelled, you need protection from whatever mother nature might throw your way – and in a Land Cruiser 70 Series, you're in the safest possible hands. Driver and front passenger airbags are standard on all models, and the extended front bumper prevents unnecessary airbag response when driving off-road. The Anti-lock Braking System (ABS) prevents wheels from locking up when driving on slippery surfaces, while the standard rear differential provides extra traction for the rear wheels to help you negotiate out of sticky situations. Ventilated front disk brakes and rear drum brakes make stopping easier on any terrain. For security and peace of mind, all models are now fitted with an immobiliser and alarm-linked wireless Smart Entry system. Further driver support systems in the form of Electronic Brake Force Distribution (EBD), Hill Assist Control (HAC),

Traction Control (TRC), Vehicle Stability Control (VSC), Brake Assist (BA) and Downhill Assist Control (DAC) come standard on the 2.8 models.

### ENSURING SAFETY ON ANY TERRAIN

Your safety is always the main priority, no matter where you take your Land Cruiser 70 Series.

At Toyota, creating technologically advanced vehicles isn't our only priority; we're committed to lowering our environmental impact throughout our entire production process. How? By setting ourselves six challenges that will see us reach a truly world-changing goal: a positive environmental impact by 2050.



#### **CHALLENGE 1**

By owning a Toyota you would be contributing to the reduction of vehicle CO2 emissions by 90% in 2050 as opposed to 2010. You will help us promote the development of next-generation vehicles and further accelerate the spread of these vehicles.



#### **CHALLENGE 3**

You uphold the two main pillars of our strategy to achieve zero CO<sub>2</sub> emissions at our plants which are:

- 1. Developing and introducing low-CO2 technologies with ongoing kaizen.
- Adopting renewable energy sources and utilizing hydrogen energy.



#### **CHALLENGE 5**

You have contributed to our 40 years on the challenge of resource recycling. Going forward, by rolling out to the world the technology and systems evolved in Japan, we will all continue working on the challenge of establishing a recycling-based society.

The message is clear – Toyota Motor Corporation (TMC) wholeheartedly supports the Paris Agreement and accepts the challenge to achieve carbon neutrality by 2050. The Paris Agreement is a legally-binding international treaty on climate change and is aimed at reducing the emission of gases that contribute to global warming. While this treaty was only adopted in 2015, Toyota has been innovating and investing in technology to reduce emissions and achieve carbon neutrality for well over 30 years. Toyota has also led the way with more electrified vehicles on the road than any other automaker.



THE TOYOTA LAND CRUISER 70 SERIES HAS BEEN MANUFACTURED TO MINIMISE

Guided by the goals of the Toyota Environmental Challenge 2050, as little impact as possible is made on the environment during each step of the process. From design to manufacturing, to end-of-life recycling programmes, our planet always comes first. This is because the ultimate long-term goal for Toyota is to make all our vehicles as environmentally friendly as possible. With this in mind, the entire Land Cruiser 70 Series has been designed to have very low CO2 emissions.



#### **CHALLENGE 2**

You are lending a helping hand to Toyota's efforts to reduce to zero not only CO2 emissions produced in travelling and manufacturing, but all CO2 emissions including the process of materials production, disposal and recycling of vehicles.



#### **CHALLENGE 4**

In automobile manufacturing, we use water in painting, forging and other processes. Therefore, even a small reduction of its impact on the water environments is important. We have two measures to achieve this, comprehensive reduction of the amount of water used and comprehensive purification of the water and returning it to the earth.



#### **CHALLENGE 6**

Here at Toyota we have engaged in planting trees at our plants and environmental conservation activities in our surrounding areas. To establish a society where humans and nature coexist in harmony we are promoting several activities to connect regions, the world and the future.

TOYOTA IS SERIOUS ABOUT COMBATING THE PROBLEMS ASSOCIATED WITH WASTE TYRES IN THE COUNTRY AND HAS THEREFORE TAKEN UP ITS PRODUCER RESPONSIBILITY AS DEFINED BY THE WASTE MANAGEMENT ACT OF 2008. WASTE TYRE REGISTRATION NUMBER: TPREG0031GAU



#### IN-CAR WI-FI, ROADSIDE ASSISTANCE AND MUCH MORE

All Toyota vehicles can now be connected to the MyToyota App on your mobile phone, giving you more control of your driving experience and opening up a whole new world of personalised offerings and customisable features, so that you can enjoy:



Connect to Wi-Fi



Always know your vehicle's GPS location



Have access to a digital logbook



Important reminders like licence renewal



Check your battery health



Manage your services





Receive a driver rating



Monitor your fleet



Renew from the App

AND MORE - The above features are not all; there are loads of other features available to further enhance driver and guest safety convenience and comfort; and plenty more to come to make your drive experience better and better with every kilometre.



#### FIND OUT MORE AT TOYOTA.CO.ZA/MY-TOYOTA

\*25GB FREE DATA ONCE-OFF UPON ACTIVATION. TS& CS APPLY.



Toyota vehicles are known for their Quality, Durability and Reliability Keeping your Toyota Genuine means no compromises in terms of safety, performance and resale value. The range of Genuine Products and Approved Services will ensure complete peace of mind throughout the ownership journey and beyond. For more information on how to Keep Your Toyota Genuine visit www.toyota.co.za/genuine

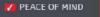
For guaranteed fit and function, Genuine Parts are essential in maintaining the safety and reliability of your vehicle. They also comply with all safety, regulatory and environmental requirements, making it the obvious choice. The same exacting precision applies to Toyota Accessories, developed by engineers with extensive knowledge on vehicle integration - you can enhance the appeal and functionality of your Land Cruiser without compromising its safety features or warranty. Warranties are about peace of mind, and the Genuine Unlimited Warranty is designed to provide superior cover (up to 10 years, unlimited mileage) and a seamless claims process thanks to full integration with Toyota systems. The Genuine Extended Service Plan also enjoys exclusive approval by Toyota SA and provides flexible extension options up to 10 years or 300 000 km to suit your period of ownership. Paying today's rates for tomorrow's maintenance is a sensible way to protect the resale value of your Land Cruiser by means of a full service history.

Specialised vehicle maintenance requires first-class facilities, advanced equipment and expert knowledge. Toyota Quality Service and Value Service not only promise accurate diagnosis and repair, but also a philosophy of building trust through a genuine concern for the needs of our customers. To complement the extensive network of Toyota dealers, we have a vast number of Accredited Body and Paint Repairers, selected on stringent criteria to ensure outstanding workmanship and customer service. You can maintain your vehicle's pristine condition without compromising its warranty thanks to the exclusive use of Genuine Parts by our Accredited Repairers. Offering 24-hour access to a full complement of assistance and recovery benefits, Toyota Roadside Assistance provides the peace of mind that competent support is only a phone call away.

### TOYOTA GENUINE MEANS









#### TOYOTA FINANCIAL SERVICES

There is no 'one-size-fits-all' when it comes to vehicle finance and insurance, there is only you. With fast, flexible and convenient services we will structure the perfect Toyota Land Cruiser deal for you.

At Toyota Financial Services, we believe that purchasing your Toyota should be as enjoyable as driving it. Toyota Financial Services is the fast, flexible and convenient means of financing your Toyota Land Cruiser. We have created a range of finance products that suit both private and business customers, easily accessible through your local Toyota dealer. We take the hassle out of arranging finance.

Toyota Financial Services (South Africa) Ltd is an authorised Financial Services (FSP No. 7454) and Registered Credit Provider (NCRCP62).

For comprehensive information about products offered by Toyota Financial Services. visit www.toyota.co.za/toyota-finance

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